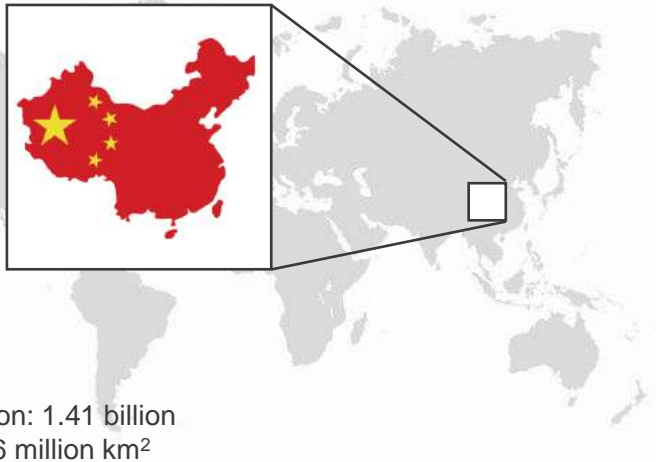


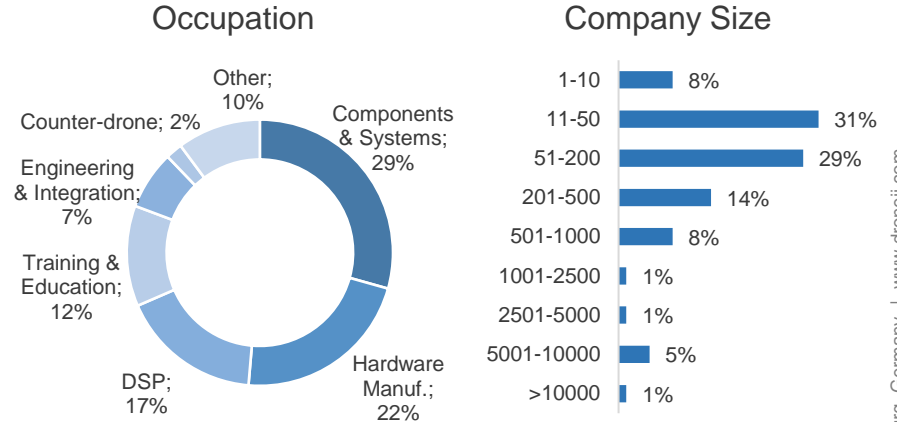
# DRONE SURVEY SPOTLIGHT 2023: CHINA



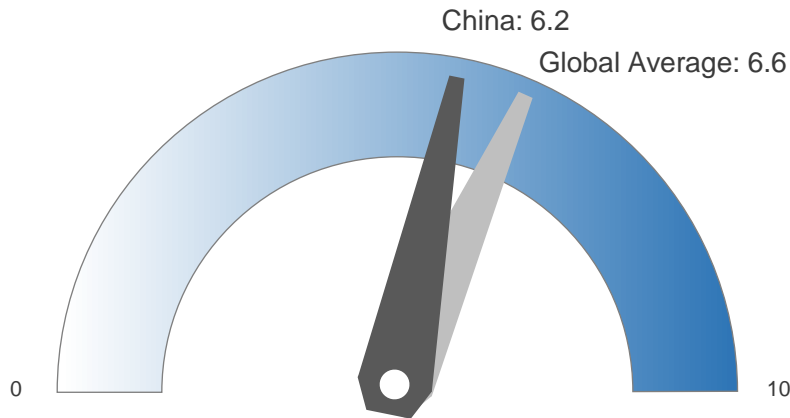
## China:

Population: 1.41 billion  
 Area: 9.6 million km<sup>2</sup>  
 Real GDP (rank): \$25.68 trillion (1)

## Survey respondents' demographics



## Drone Industry Optimism in 2023



## Top Priorities and Challenges 2023



1. Marketing & Sales
2. Software Development
3. Hardware Development



1. Logistics
2. Personnel
3. [Domestic] Politics